Golden Wonder 12 Days Of Christmas Giveaway
Terms & Conditions

1. Promoter
    a. This promotion is run by Golden Wonder, a brand of Tayto Group Ltd.

2. Eligibility
    a. Open to UK residents aged 18 or over.
    b. Employees of Tayto Group Ltd., its affiliates, agencies, or immediate family members are not eligible to enter.

3. How to Enter
    a. To enter, participants must on the day's giveaway post:
        i. Tag a friend in the comments of the official competition post on Golden Wonder's Facebook or Instagram page.
        ii. Follow the Golden Wonder account on the platform they are entering from.
        iii. Each separate comment/tag counts as one valid entry. Participants may enter multiple times by tagging different friends in separate comments.
    b. Entrants may enter on both Facebook and Instagram on the same day.
    c. Entries that are offensive, inappropriate, spam, automated, or not in the spirit of the competition may be disqualified at the promoter's discretion.

4. Competition Dates
    a. The promotion runs daily from 13th December 2025 to 24th December 2025 (12 days).
    b. Each daily giveaway:
        i. Opens at 9:00am (GMT)
        ii. Closes at 9:00am the following day (GMT)
    c. Entries received outside these daily windows will not be counted.

5. Prizes
    a. A different prize will be awarded each day (appendix 1)
    b. Prize terms:
        i. Prizes are non-transferable and no cash alternative is available unless stated.
        ii. Physical products will be delivered to the winner's UK postal address.
        iii. £100 prizes will be issued via bank transfer, and winners may be required to provide bank details for this purpose.
        iv. Prize fulfilment will be carried out by a third-party distributor on behalf of Golden Wonder.
        v. Where a prize is unavailable, Golden Wonder reserves the right to substitute it with one of equal or greater value.
        vi. Prizes are not guaranteed to arrive before Christmas.

6. Winner Selection & Notification

a. One (1) winner will be selected at random each day from all valid entries received during the promotional window for that day.
b. Winners will be contacted via direct message (DM) on the platform they entered from on the next working day.
c. The promoter accepts no responsibility for lost or undelivered direct messages.
d. Each winner must respond within 5 days of being contacted. If no response is received, the promoter may select an alternative winner.
e. Winners will be required to provide a UK delivery address for physical prizes.
f. No additional identity or age verification will be required.

7. Platform Disclaimer
    a. This promotion is not sponsored, endorsed, administered by, or associated with Meta, Facebook, Instagram, or any other platform.
    b. By entering, participants release these platforms from all liability related to the promotion.

8. Data Handling
    a. By entering, participants consent to Golden Wonder contacting them via DM if they win.
    b. Personal data will only be used for the administration of the competition and prize fulfilment.
    c. Data may be shared with a third-party distributor solely for the purpose of delivering prizes.
    d. Personal data will not be used for marketing unless explicit consent is provided.
    e. All data will be handled in accordance with UK GDPR.

9. General
    a. Golden Wonder reserves the right to amend, suspend, or withdraw the promotion in the event of unforeseen circumstances without liability.
    b. The promoter reserves the right to disqualify any entrant who breaches these terms.
    c. By taking part, participants agree to these Terms & Conditions in full.
    d. The promoter's decision is final and no correspondence will be entered into.

Appendix 1:

Date	**Day**	**Prize**
13 Dec	Day 1	£100 towards your Christmas shop (via bank transfer)
14 Dec	Day 2	Golden Wonder Christmas Hamper (including 1 pack of Turkey & Stuffing 6 pack crisps, Glazed Ham Baubles and Honey Glazed Ham Christmas Tree Tortillas)
15 Dec	Day 3	PlayStation®5 Digital Edition Console - 825 GB

16 Dec	Day 4	One year's supply of Golden Wonder crisps (4 cases of Golden Wonder 6 packs, flavours selected by Golden Wonder)
17 Dec	Day 5	One case of each of Golden Wonder Chippies (Salt & Vinegar, Chip Shop Curry, Gravy – all 100g x 12)
18 Dec	Day 6	£50 Amazon voucher
19 Dec	Day 7	Mixed case of REAL Crisps (24 x 35g)
20 Dec	Day 8	£100 towards your Christmas shop (via bank transfer)
21 Dec	Day 9	One case each of Golden Wonder sharing range (Onion Rings, Cheese Balls, Salt & Vinegar Sticks, Bacon Streaks – all 150g x 12)
22 Dec	Day 10	£50 Amazon voucher
23 Dec	Day 11	One case of crisps (16 x 6pack x 25g; flavour selected by Golden Wonder)
24 Dec	Day 12	One case of each of Transform-A-Snack (Saucy BBQ, Spicy, Cheese & Onion, Beef – all 27g x 30)